



**PINOT FORUM**  
**RUSSIAN RIVER VALLEY**

**Sponsorship Opportunities**  
**2023**





## About Event

Pinot Forum is an annual for-trade event in the Russian River Valley where distinguished pinot noir producing wineries collectively host top wine buyers and sommeliers from across the county, to share an insider's view of the region and explore key trends of the variety through education, networking, and tastings.

### 2023 PINOT FORUM RRV

Sunday, July 9 - Tuesday, July 11, 2023

visit: [PINOTFORUM.COM](https://pinotforum.com)

#### BY THE NUMBERS:

**10** events includes seminars, vineyard immersions, winery and production tours, luncheons, and dinners.

**60** wine buyers, sommeliers and media representatives from across the country from key markets including: AZ, CA, CO, DC, FL, IL, NV, NY and TX.

**OVER 30** wineries attending events, hosting attendees and sponsors with their winemakers and principles.

## Attendee Demographics

#### 2022 PARTICIPATING WINERIES

Ancient Oak Cellars • Balletto Vineyards • Davis Bynum • Davis Family  
Domaine Della • Emeritus Vineyards • Gary Farrell Winery • Hartford Family Winery  
Joseph Swan Winery • Kosta Browne • La Crema • Landmark Winery • Lando Wines  
Marimar Estate • Martinelli Winery • Patz & Hall Winery • Scherrer Winery  
Senses Wines • Cartograph Wines • DuMOL Winery • Joseph Jewell Wines  
Paul Hobbs • Pellegrini Olivet Lane • Sonoma-Cutrer Vineyards • Domaine Riviere  
Dot Wine • Kanzler Family Vineyards • Lynmar • Merry Edwards • Notre Vue  
Ramey Wine Cellars • Ron Rubin Winery • Siduri Wines • Three Sticks Wines  
Trione Vineyards & Winery & more to be announced...

#### PAST SOMMELIER GUEST ALUMNI

Maple & Ash, Chicago IL • The Girl and The Goat, Chicago IL • Ritz Carlton,  
Orlando FL • Bourbon & Bones, Scottsdale AZ • Fairmont Sonoma Mission Inn,  
Sonoma CA • Ojai Valley Inn, Ojai CA • Mr.Chow, Beverly Hills CA  
The Venetian, Las Vegas NV • Four Season Hotel, Baltimore MD • Brennan's,  
Houston TX • Wayfare Tavern, San Francisco CA • Del Frisco's, New York NY  
Bellagio, Las Vegas NV • Morimoto, Napa CA • And many, many more...

#### PREVIOUS FORUM SPONSORS

Silicon Valley Bank • Russian River Valley Winegrowers • American Ag Credit  
AT Mobile Bottling • Exchange Bank • Francois Freres • Portocork • MA Silva  
Accent Printing • Artisan Barrels & Tanks • Bosell • TricorBraun • Ramondin  
Carle Mackie Power & Ross • Cork Supply • Carlsen & Associates • Gabriel Glas  
G3 Enterprises • Mechanics Bank • H&A Barrel Management • Pack-N-Ship  
Multi-Color Labels • Tonnellerie O • Premier Wine Cask • Boutes  
Premier Wine Cask • Rivercap • Portocork • SaverGlass • Saxco International  
Tonnellerie Rousseau • Tonnellerie Artisanale de Beaune • Wine Country Cellars  
Tonnellerie Montgillard • Butterfly Aviation • Cultivate Software & more

## 2023 Schedule of Events

### SUNDAY - JULY 9<sup>TH</sup>

Attendee dinners with winery hosts in the Russian River Valley

### MONDAY - JULY 10<sup>TH</sup>

- 9:00am - 12:00pm Pinot Forum Kickoff and  
"Welcome to Our Neighborhoods" Seminar
- 12:15pm - 1:00pm Networking Lunch
- 1:30pm - 2:30pm Breakout Sessions: Winery Tour & Terroir Seminar
- 3:00pm - 4:00pm Breakout Sessions: Winery Tour & Terroir Seminar
- 6:30pm - 11:00pm Grand Dinner at Gary Farrell Winery

### TUESDAY - JULY 11<sup>TH</sup>

- 9:00am - 10:30am Breakout Sessions: Vineyard Tours
- 11:00am Marketplace Grand Tasting & Networking Lunch
- 2:30pm - 4:00pm Master Class Tasting Seminar
- 6:30pm Bacchanalia at Rodney Strong

*There are numerous opportunities to highlight your business through the generosity of sponsorship. We invite you to spend quality time with us and our guests, sharing in this rare experience to see Russian River Valley through the lens of the winemakers that make this unique terroir of Sonoma County special.*

**PINOTFORUM.COM**

## 2023 Sponsorship Benefits & Levels

The wineries of Pinot Forum appreciate working with your company & would be honored to have you as a partner sponsors.

BENEFITS	PLATIUM	GOLD	SILVER	BRONZE
	\$7,500	\$5,000	\$2,500	\$1,500
Recognition of contribution by Name and/or Logo on PinotForum.com	Logo on Partnership Page + Contact Info	Logo on Partnership Page	Logo on Partnership Page	Name on Partnership Page
Recognition at welcome and closing events	Yes	Yes	Yes	Yes
Network with winery principals at sponsorship party	Yes	Yes	Yes	Yes
Volunteer opportunities with winemakers at master classes, breakout sessions and more	Yes	Yes	Yes	Yes
Tickets to the Grand Tasting Marketplace Event	6 Tickets	4 Tickets	2 Tickets	1 Ticket
Tickets to Bacchanalia	6 Tickets	4 Tickets	2 Tickets	1 Ticket
Opportunity to attend networking lunch with winery principals and attendees	6 Tickets	4 Tickets	2 Tickets	
Receive wine from participating wineries, limited production Russian River Pinot Noir	18 bottles	12 bottles	6 bottles	
Ad in Pinot Forum Book	Full Page	Half Page		
Sponsor provided video shared on Pinot Forum social media accounts & emails	2x on social, & special mention at 1 PF event	1x on social		
Presentation to Winery members	30 minutes	15 minutes		
Reach 50 attending wine professionals with message or product in gift bags	Yes	Yes		
Branding opportunity at Bacchanalia or the Grand Tasting Marketplace	Yes			
Receive contact information for participating wineries and attendees (attendee contact information would be given with permission of attendees)	Yes			

### ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITY AVAILABLE.

Contact us to inquire on how your business may connect directly with winemakers, buyers and sommeliers, while fostering new and existing partnerships through Pinot Forum 2023

email: [AMBER@PINOTFORUM.COM](mailto:AMBER@PINOTFORUM.COM) | visit: [PINOTFORUM.COM](http://PINOTFORUM.COM)

EVENT COORDINATOR: Amber Behrens (707) 799-8531





[PINOTFORUM.COM](http://PINOTFORUM.COM)

[@pinotforum](https://www.instagram.com/pinotforum)

**EVENT COORDINATOR**

Amber Behrens  
[amber@pinotforum.com](mailto:amber@pinotforum.com)  
(707) 799-8531