



**PINOT FORUM
RUSSIAN RIVER VALLEY**

**Sponsorship Opportunities
2024**



About Event

Pinot Forum is an annual for-trade event in the Russian River Valley where distinguished pinot noir producing wineries collectively host top wine buyers and sommeliers from across the county, to share an insider's view of the region and explore key trends of the variety through education, networking, and tastings.

2024 PINOT FORUM RRV

Sunday, July 14 - Tuesday, July 16, 2024

visit: [PINOTFORUM.COM](https://www.pinotforum.com)

BY THE NUMBERS:

10 events includes seminars, vineyard immersions, winery and production tours, luncheons, and dinners.

60 wine buyers, sommeliers and media representatives from across the country from key markets including: AZ, CA, CO, DC, FL, IL, NV, NY and TX.

OVER 30 wineries attending events, hosting attendees and sponsors with their winemakers and principles.

Attendee Demographics

2023 PARTICIPATING WINERIES

Ancient Oak Cellars • Balletto Vineyards • Bob Cabral Wines • Davis Bynum
Domaine de la Rivière • DuMOL Winery • Emeritus Vineyards • Freeman Winery
Gary Farrell Winery • Hartford Family Winery • Inman Family • Joseph Jewell Wines
Joseph Swan Winery • Kosta Browne • La Crema • Landmark Winery • Lando Wines
Lynmar • Marimar Estate • Martinelli Winery • Notre Vue • Patz & Hall Winery
Paul Hobbs • Pellegrini Olivet Lane • Porter Creek Winery • Ron Rubin Winery
Scherrer Winery • Senses Wines • Sonoma-Cutrer Vineyards • The Calling
Three Sticks Wines • Trione Vineyards & Winery • Williams Selyem
& more to be announced...

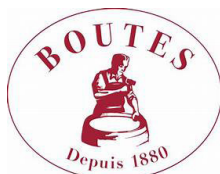
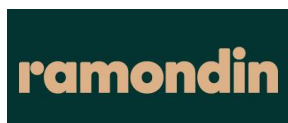
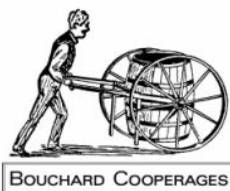
PAST SOMMELIER GUEST ALUMNI

Maple & Ash, Chicago IL • The Girl and The Goat, Chicago IL
Ritz Carlton, Orlando FL • Bourbon & Bones, Scottsdale AZ
Fairmont Sonoma Mission Inn, Sonoma CA • Ojai Valley Inn, Ojai CA
Mr.Chow, Beverly Hills CA • The Venetian, Las Vegas NV
Four Season Hotel, Baltimore MD • Brennan's, Houston TX
Wayfare Tavern, San Francisco CA • Del Frisco's, New York NY
Bellagio, Las Vegas NV • Morimoto, Napa CA • and many, many more...

MEDIA SPONSOR

THE SOMM JOURNAL

PREVIOUS FORUM SPONSORS



2024 Schedule of Events

SUNDAY - JULY 14TH

Attendee dinners with winery hosts in the Russian River Valley

MONDAY - JULY 15TH

- 9:00am - 12:00pm Pinot Forum Kickoff and
"Welcome to Our Neighborhoods" Seminar
- 12:15pm - 1:00pm Networking Lunch
- 1:30pm - 2:30pm Breakout Sessions: [Winery Tour & Terroir Seminar](#)
- 3:00pm - 4:00pm Breakout Sessions: [Winery Tour & Terroir Seminar](#)
- 6:30pm - 11:00pm Grand Dinner at Gary Farrell Winery

TUESDAY - JULY 16TH

- 9:00am - 10:30am Breakout Sessions: [Vineyard Tours](#)
- 11:30am Networking Lunch
- 2:30pm - 4:00pm Master Class Tasting Seminar
- 4:30pm Marketplace Grand Tasting & Networking Lunch
- 6:30pm Bacchanalia

There are numerous opportunities to highlight your business through the generosity of sponsorship. We invite you to spend quality time with us and our guests, sharing in this rare experience to see Russian River Valley through the lens of the winemakers that make this unique terroir of Sonoma County special.

PINOTFORUM.COM

2024 Sponsorship Benefits & Levels

The wineries of Pinot Forum appreciate working with your company & would be honored to have you as a partner sponsors.

BENEFITS	PLATIUM	GOLD	SILVER	BRONZE
	\$7,500	\$5,000	\$2,500	\$1,500
Recognition of contribution by Name and/or Logo on PinotForum.com	Logo on Partnership Page + Contact Info	Logo on Partnership Page	Logo on Partnership Page	Name on Partnership Page
Recognition at welcome and closing events	Yes	Yes	Yes	Yes
Network with winery principals at sponsorship party	Yes	Yes	Yes	Yes
Volunteer opportunities with winemakers at master classes, breakout sessions and more	Yes	Yes	Yes	Yes
Tickets to the Grand Tasting Marketplace Event	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Tickets to Bacchanalia	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Opportunity to attend networking lunch with winery principals and attendees	6 Tickets	4 Tickets	2 Tickets	
Receive wine from participating wineries, limited production Russian River Pinot Noir	18 bottles	12 bottles	9 bottles	
Ad in Pinot Forum Book	Full Page	Half Page		
Sponsor provided video shared on Pinot Forum social media accounts & emails	2x on social, & special mention at 1 PF event	1x on social		
Presentation to Winery members	30 minutes	15 minutes		
Reach 50 attending wine professionals with message or product in gift bags	Yes	Yes		
Branding opportunity at Bacchanalia or the Grand Tasting Marketplace	Yes			
Receive contact information for participating wineries and attendees (attendee contact information would be given with permission of attendees)	Yes			

ADDITIONAL EXCLUSIVE SPONSORSHIP OPPORTUNITY AVAILABLE.

Contact us to inquire on how your business may connect directly with winemakers, buyers and sommeliers, while fostering new and existing partnerships through Pinot Forum 2024

email: AMBER@PINOTFORUM.COM | visit: PINOTFORUM.COM

EVENT COORDINATOR: Amber Behrens (707) 799-8531





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[@pinotforum](https://www.instagram.com/pinotforum)

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