



SCHEDULE OF EVENTS
August 7, 8, & 9, 2011

SUNDAY, AUGUST 7, 2011

Hotel check-in (Hampton Inn & Suites)

Meet your winery host in the Russian River Valley

MONDAY, AUGUST 8, 2011

- 8:15am-8:30am Forum Registration at the Hampton Inn & Suites – Lobby
- 8:30am – 9:30am Sonoma County Wine Grape Commission presentation
- 9:45am Bus A departs for Lynmar Winery (Red & Blue Groups)
Russian River Valley; The Land
- Bus B departs for Benovia/Rodney Strong Vineyard (Black & White Groups)
Russian River Valley; The Land
- 10:00am – 11:45am Vineyard Seminars
Group Red & Blue: Russian river Valley; the Land at Lynmar Winery
Group Black & White: Russian River Valley; the Land at Benovia/Rodney Strong Vineyard
- 11:45am Busses depart for lunch at Williams Selyem Winery
- 12:00pm – 1:30pm Lunch at Williams Selyem Winery
- 1:30pm Bus A departs for Freeman (Red & Black) *Winemaking Trends*
Bus B departs for Russian Hill (Blue & White) *Flavor Profiles*
- 1:45pm – 3:30pm Winery Seminars
Group Red & Black: *Winemaking Trends* at Freeman Winery
Group Blue & White: *Flavor Profiles* at Russian Hill
- 3:30pm Buses depart for the Hampton Inn & Suites
- 3:30pm – 5:30pm Attendee free time
- 5:45pm Buses depart for *Grand Dinner* at MacMurray Ranch
- 6:00pm – 10:00pm Grand Dinner
- Staggered Times Buses shuttle guests back to the hotel

TUESDAY, AUGUST 10, 2010

- 9:15am Bus A departs for Benovia/Rodney Strong Vineyard (Red & Blue)
Russian River Valley; Viticulture
- Bus B departs for Lynmar Winery (Black & White)
Russian River Valley; Viticulture
- 9:30am – 11:15am Vineyard Seminars
Group Red & Blue: *Russian River Valley; Viticulture* at Benovia/Rodney Strong Vineyard
Group Black & White: *Russian River Valley; Viticulture* at Lynmar Family Winery.
- 11:15am Bus A departs for lunch at Lynmar Winery (Bus B stay at Lynmar for lunch)
- 11:30am – 1:00pm Lunch at Lynmar Winery
- 1:00pm Bus A departs for Russian Hill Estate (Red & Black)
- Bus B departs for Freeman Winery (Blue & White)
- 1:15pm – 3:00pm Winery Seminars
Group Red & Black: *Flavor Profiles* at Russian Hill Estate
Group Blue & White: *Winemaking Trends* at Freeman Winery
- 3:30pm Buses return to Hampton Inn & Suites
- 3:30pm – 6:00pm Attendee free time
- 6:00pm Buses depart for *Bacchanalia* at Arista Winery
- 6:30pm – 11:00pm Bacchanalia
- Staggered Times Buses shuttle guests back to the hotel.